



2010 Waterloo Dragon Boat Festival



Dear valued participating teams, partners, and attendees,

I am saddened to announce the cancellation of the 2010 Waterloo Dragon Boat Festival due to insufficient registration numbers. One month before the event, we have not received sufficient interest and registrations to field a regatta. We have secured spots for all registered teams in the nearby Woodstock regatta, which is taking place on the same day. All teams will be refunded in full, and offered half-price registration in our 2011 event, which will take place back at our normal time-frame of early-July.

As you may know, our club (The University of Waterloo Dragon Boat Club) recently took over the operation of this event from the Kiwanis Club of Elmira. Unfortunately, the transfer to our organization and finalization of the 2010 event details did not take place until very late in the season – far later than the normal festival registration period. Responses from many teams indicated that their season schedule had been confirmed long before the final date for the Waterloo festival was announced. Furthermore, the event date conflicted with the established Woodstock festival, and the Club Crew World Championships (CCWC's).

We are looking forward to 2011, with the hope of returning the festival to its former form of 75+ teams. These past few months of planning have been a significant learning experience for our club, and we remain confident that the 2011 event will be a success. The 2011 Waterloo Dragon Boat Festival will be held around the traditional date of early-July 2011. I would like to thank all of our valued partners and supporters. We hope to continue our relationships with you in the future, and work together to restore the event to its former glory!

I firmly believe this event is important for the Region of Kitchener-Waterloo and surrounding areas. Dragon boat is the fastest growing water-sport in the world, and a local festival is necessary in engaging the community in this fun team sport. Teams that had registered for 2010, please visit www.dragonboatwoodstock.ca/ to register for the August 7th regatta. Those that have paid will receive a refund within the next 14 days. I look forward to seeing you all in 2011!

Yours Sincerely,

Stephen Lake
University of Waterloo Dragon Boat Club
Waterloo Dragon Boat Festival